# COOKIE MANAGEMENT

### *COOKIES*

Cookies are small text strings that websites visited by users send to their devices where they are stored before being transmitted back to these sites when users next visit. When browsing users may also receive cookies on their devices that are sent from other websites (see Regulation of Data Protection Supervisory Authority no. 229 of 8 May 2014).

To ensure cookies are correctly regulated they must be distinguished according to user objectives.

## TECHNICAL COOKIES

Technical cookies are cookies used solely "*to transmit a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service*" (see art. 122 (1) of the Privacy Code and Regulation no. 229/2014).

Such cookies may be browsing or session cookies, which ensure normal browsing and use of the website (e.g. for users to make purchases or authenticate access to restricted areas).

**No prior user consent is required for the installation of these cookies**.

### *PROFILING COOKIES*

Profiling cookies are designed to create user-related profiles and serve to send advertising messages in line with the preferences indicated while browsing online.

Given their invasive nature, users are asked to give their prior consent to their installation as required by art. 122 of the Code*.*

## ANALYTICAL COOKIES

Analytical cookies are used to monitor the usage of web pages by providing statistical reports that may help the publisher optimise its site. One of the most commonly used tools for web analytics is "Google Analytics", a service provided by Google Inc. that enables the collection of browsing statistics. The Data Protection Supervisory Authority has stated that such cookies may be deemed technical cookies where the IP address is anonymised (even partially) and there is no information sharing with Google; such cookies will otherwise be regarded as in the same class as profiling cookies.

Each cookie type may be **first-party** (i.e. processed and managed directly by the website owner) or **third-party** (i.e. installed and acquired by different persons).

Third-party cookies include so-called social plugins, i.e. elements that permit integration of social media (such as*, Facebook, Twitter, Google+, LinkedIn, Pinterest, Tumblr,* etc.), which operate via the website where they generate cookies.

Please consult the relevant statements regarding the regulation of information collected by third parties.

Here is a list of cookies used by our website:

Our website uses the following cookies.

Here is a list of cookies used by our website:

| Name | first or third party | description | duration |
| --- | --- | --- | --- |
| PHPSESSID | First party | Technical cookie that will not track any personal information and is deleted when you close your browser | at the end of browsing the website |
| CSPD | First party | Technical cookie that register the acceptance or deny of the website cookies | 1 year |
| CSPDfbauth | First party | Technical cookie that register the acceptance or deny of Facebook cookies/pixel | 1 year |
| _ga | Third party | Google Tag Manager cookie used to distinguish users | 2 years |
| _gid | Third party | Google Tag Manager cookie used to distinguish users | 24 hours |
| _gat_UA-25474993-1 | Third party | Google Tag Manager and Google Analytics cookies used to throttle request rate | at the end of browsing the website |
| _gat_gtag_UA_25474993_1 | Third party | Google Tag Manager and Google Analytics cookies used to store a unique user ID | 1 minute |
| _fbp | Third party | Facebook cookie, present only if accepted in the banner, to store and track visits across websites | 3 months |
| dpr | Third party | Facebook cookie, to provide the user with the best experience possible based on user's device screen | 7 days |
| wd | Third party | Facebook cookie, to provide the user with the best experience possible based on user's device screen | 7 days |
| ax_store_account | First party | Cookie that records user account information for user specific request and auto login | 10 years |
| ASP.NET_SessionId | First party | ASP.NET Session Cookie for User Interactions | 4 fays |
| ci | First party | Cookie that records the selected language/culture | 1 year |

**BRIEF STATEMENT UPON FIRST ACCESS REGARDING BANNERS.**

The banner that opens upon first access to the web page displays essential information relating to the management of cookies and also contains a link to our complete privacy policy.
By law, the choices regarding cookie management will be stored in a technical cookie with a duration of 365 days.
The banner allows users to click on the **ACCEPT** to give their consent to the use of cookies, including profiling cookies.


**LINK TO PROCEDURE FOR DISABLING COOKIES ON YOUR COMPUTER FOR THE MAIN BROWSER TYPES**
**You can modify the choices you make upon first accessing the site at any time by following the procedures below.**
**Microsoft Internet Explorer**
http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies
**Google Chrome**
https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies
**Mozilla Firefox**
http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies
**Apple Safari**
http://docs.info.apple.com/article.html?path=Safari/5.0/en/9277.html
**LINKS TO CONNECTED SITES AND/OR SITES WITH CONNECTED FUNCTIONS**
As the site uses third-party cookies in compliance with the requirements of the Data Protection Supervisory Authority, a link to the relevant Privacy Policy is given below.


**Google Analytics, Google+ e Youtube**: https://www.google.it/intl/it/policies/privacy/
http://www.google.it/intl/it/policies/technologies/cookies/
http://www.google.it/intl/it/policies/technologies/managing/
http://www.youronlinechoices.com/it/ - This site contains information on behavioural advertising and cookies and gives advice on protecting your privacy online.


In order to de-activate Facebook cookies afterwards, you need first to delete cookies of paganella.net from your browser. Then go again on paganella.net and click on the "Refuse Facebook" button in the banner.

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