PAGANELLA SKI DOLOMITI

CONSORZIO SKIPASS PAGANELLA DOLOMITI
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# FAQ DYNAMIC PRICING

**1. How does dynamic pricing work?**
Dynamic pricing is managed by a sophisticated algorithm that takes into account all the ski resort's sales data from the last ten years (e.g. demand levels and how far in advance purchases are made).

**2. What are the benefits?**
• the earlier you buy, the more you save
• if you buy online in advance, you can get the best available rates, with discounts that can reach up to 25% at certain times
• greater flexibility
• no queues: skip the queue at the ticket office and spend more time on the slopes

**3. What is it?**
An innovative system, already adopted by some resorts in the Skirama network, which adjusts prices in real time based on demand and how far in advance you book.
"The earlier you book, the less you spend"

**4. Does dynamic pricing apply to all types of ticket?**
No, it applies to hourly, daily and multi-day ski passes for all categories (adult, junior and child). Seasonal ski passes, gift ski passes (open-dated), pedestrian passes, points cards, ski school passes and single rides are excluded.

**5. If I wait until the day itself, might the price drop at the last minute?**
No, unlike flights and hotels, the price of a dynamic ski pass rises as the date of use approaches. On the day itself and in the 24 hours leading up to it, you pay the highest price, which is the same as the price at the ticket office.

**6. Is there a refund for an unused ticket? Can I change the date on my ski pass?**
You can use the credit wallet service. By activating the credit wallet, the value of your purchase will remain available for the entire current season and the following season,and can be transferred to third parties until the credit is used up. This applies only to online purchases of hourly, daily and multi-day ski passes (it is not valid for seasonal ski passes, gift ski passes, pedestrian passes or points cards). The credit wallet can be activated up to 24 hours before the ticket's validity begins (if I've bought a ticket to ski on 11 January, I cannot use the wallet on 10 January, but only until midnight on 9 January).

**7. Do I need to register to make a purchase?**
Yes, all users must register on the website to proceed with an online ski pass purchase.

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**8. Where can I collect a ski pass purchased online?**
You can collect it conveniently from ticket machines, pick-up boxes, ticket offices or at accommodation providers offering the service. From this winter onwards, it will also be possible to collect free children's passes (for those born in 2019 or later) from ticket machines.

**9. Does the price depend on snow conditions?**
No, the price depends on demand and how far in advance you purchase your ski pass.

**10. Are there a minimum and a maximum price?**
The maximum price is the list price, published online at www.paganella.net and displayed at the ticket offices.

**11. Does the system take my previous purchases into account?**
No. The price is not increased or reduced based on your previous purchases. The pricing criteria applicable to the ski pass on the selected date are applied.

**12. Is the price I see in my shopping cart the final price?**
The price shown in your shopping cart is the price applicable to your purchase under the conditions displayed at that time. The price is definitively confirmed once payment is completed. Before proceeding, always check the order summary and the total amount due.